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Department of Corporations
Los Angeles

(CALIFORNIA)

UNIFORM FRANCHISE OFFERING CIRCULAR



JS II, INC. dba YOGURT QUEEN

YOGURT QUEEN

INFORMATION FOR PROSPECTIVE FRANSHISEES
REQUIRED BY THE FEDERAL TRADE COMMISSION

To protect you, we've required your franchisor to give you this information. We haven't checked it and don't know if it's correct. It should help you make up your mind. Study it carefully. While it includes some information about your contract. Don't rely on it alone to understand your contract. Read all of your contract carefully. Buying a franchise is a complicated investment. Take your time to decide. If possible show your contract and this information to an advisor like a lawyer or an accountant. If you find anything you think may be wrong or anything important that's been left out, you should let us know about it. It may be against the law.

There may also be laws pertaining to franchising in your state. Ask your state agencies about such laws.

FEDERAL TRADE COMMISSION
WASHINGTON D.C. 20580

IN ACCORDANCE WITH THE REQUIREMENTS OF THE FEDERAL TRADE COMMISSION, THIS OFFERING CIRCULAR WAS ISSUED ON _____.

UNIFORM FRANCHISE OFFERING CIRCULAR

JS II, INC. dba YOGURT QUEEN
3660 Wilshire Boulevard, Suite 800
Los Angeles, California 90010
Tel: (213) 480-1500 Fax: (213) 384-1390

JS II, INC. dba YOGURT QUEEN ("Yogurt Queen") will grant you a franchise to use our system to operate a fast-service beverage items and food restaurant and a combination of our proprietary Yogurt Queen brand frozen yogurt ("Franchised Business"). The initial franchise fee for a single restaurant is \$30,000 for Yogurt Queen. The estimated initial investment to open a single Yogurt Queen restaurant, excluding the cost of necessary real estate, ranges from \$45,000 to \$120,000 depending on how many of our products you wish to sell from the Franchised Business. For detailed explanation of your total investment, you should consult Item 5 through 7 of this Offering Circular.

Special Risk Factors

WE HAVE BEEN IN EXISTENCE FROM A SHORT PERIOD OF TIME (SINCE 2006). THEREFORE, THERE IS ONLY A BRIEF OPERATING HISTORY TO ASSIST YOU IN DECIDING WHETHER OR NOT TO MAKE THIS DECISION. THE SUCCESS OF YOUR FRANCHISE WILL DEPEND AMONG OTHER FACTORS ON THE QUALITY OF YOUR WORK FORCE AND THEIR DEPENDABILITY.

THE "YOGURT QUEEN" TRADEMARKS HAVE NOT YET BEEN REGISTERED IN THE U.S. TRADEMARK/SERVICE MARK OFFICE. AN ADVERSE DETERMINATION BY THE TRADEMARK /SERVICE MARK OFFICE MAY REQUIRE US AND YOU TO STOP USING THE MARK AND CHANGE SIGNAGE AND OTHER ITEMS BEARING THE MARK.

YOUR BUSINESS WILL BE AFFECTED BY CHANGING CHARACTER OF THE AREA WHERE YOUR CENTER IS LOCATED, COMPETITION, COSTS, GOVERNMENT REGULATIONS LIKE WAGE LEVELS, AND OTHER OPERATING COSTS.

THERE ARE CERTAIN STATE AND LOCAL FOOD HEALTH REGULATIONS REGARDING RESTAURANT OPERATION THAT YOU MUST FOLLOW.

THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE

SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THSES LAWS.

THE FRANCHISE AGREEMENT REQUIRIES THAT ALL DISAGREEMENTS BE SETTLED BY ARBITRATION ONLY IN JURISDICTION PROXIMATE TO FRANCHISOR'S PRONCPAL BUSINESS OFFICE. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFRONIA THAN IN YOUR HOME STATE.

THERE MAY BE OTHER RISK FACTORS CONCERNING THIS FRANCHISE.

Information about comparison of franchisor is available. Call the state administrators listed in Exhibit A or your public library for sources of information.

Registration of this franchise by a state does not mean that the state recommends it or verified the information in this offering circular. If you learn that anything in the offering circular is untrue, contact the Federal Trade Commission and the administrator in your state, listed in Exhibit A.

The effective date of this Offering Circular is listed in Exhibit B.