

WINDOW FASHIONS PROFESSIONALS, INC.

INFORMATION FOR PROSPECTIVE FRANCHISEES
REQUIRED BY THE FEDERAL TRADE COMMISSION

To protect you, we've required your franchisor to give you this information. *We haven't checked it and don't know if it's correct.* It should help you make up your mind. Study it carefully. While it includes some information about your contract, don't rely on it alone to understand your contract. Read all of your contract carefully. Buying a franchise is a complicated investment. Take your time to decide. If possible, show your contract and this information to an advisor like a lawyer or an accountant. If you find anything you think may be wrong or anything important that's been left out, you should let us know about it. It may be against the law.

There may also be laws on franchising in your state. Ask your state agencies about them.

Federal Trade Commission
Washington, D.C. 20580

Date of Issuance: June 28, 2006

Effective Date of State Registrations—Exhibit J



FRANCHISE OFFERING CIRCULAR

Window Fashions Professionals, Inc.
a Texas Corporation
1611 North Stemmons Freeway, Suite 318
Carrollton, Texas 75006
(972) 466-2544

The franchisee will own and operate a mobile, retail and direct window fashion coverings sale and installation business.

The initial franchise fee is \$24,950, plus a franchised territory fee of \$40,000 for one franchised territory. The estimated initial investment required ranges from in excess of \$98,297 to in excess of \$146,219. This sum does not include rent for a business location.

Risk factors:

1. THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO MEDIATE AND ARBITRATE WITH THE FRANCHISOR ONLY IN DALLAS COUNTY, TEXAS. OUT OF STATE MEDIATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE AND ARBITRATE IN TEXAS THAN IN YOUR HOME STATE.

2. THE FRANCHISE AGREEMENT STATES THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information comparing franchisors is available. Call the state administrators listed in Exhibit A or your public library for sources of information.

Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in the offering circular is untrue, contact the Federal Trade Commission and the applicable state administrators listed in Exhibit A.

Effective Date: See Exhibit J.