

FRANCHISE OFFERING CIRCULAR



Wild Bird Centers of America, Inc.
A Maryland Corporation
7370 MacArthur Boulevard
Glen Echo, Maryland 20812
(301) 229-9585

The franchise offered is for the operation of a retail store which sells wild bird seed and other products of interest to wild bird enthusiasts.

The initial franchise fee for a Wild Bird Center franchise is \$23,000 and the initial training fee is \$2,000. The estimated initial investment required for a Wild Bird Center franchise ranges from \$94,900 to \$152,300.

Risk Factors:

1. THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS BE SETTLED BY ARBITRATION IN MARYLAND. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE IN MARYLAND THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT MARYLAND LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information comparing franchisors is available. Call the state administrators listed in Exhibit F or your public library for sources of information.

Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in the offering circular is untrue, contact the Federal Trade Commission and the appropriate state authority listed in Exhibit F.

Effective Date: _____