

**EXHIBIT I TO THE
RELAX THE BACK CORPORATION
OFFERING CIRCULAR**

LIST OF FRANCHISE BROKERS



FranChoice began providing franchise broker services to Relax The Back Corporation (formerly RTB Acquisition Corp.), effective February 12, 2003.

FranChoice, Inc. ("FranChoice") is a Minnesota corporation incorporated on March 10, 2000. Its principal place of business is 6385 Old Shady Oak Road, Suite 290, Eden Prairie, Minnesota 55344, and its telephone number is (952) 942-5561.

FranChoice is a franchise referral organization, registered as brokers for selling in the States of Illinois, New York and Washington, and work with 70+ independent franchise consultants located throughout the United States. A list of current FranChoice independent franchise consultants and their biographies is attached. This information is also available by visiting their website at: www.FranChoice.com.

OFFICERS, DIRECTORS AND KEY EMPLOYEES
(5-YEAR EMPLOYMENT HISTORY)

Jeffrey C. Elgin - CEO, Director

Jeff Elgin is the CEO of FranChoice, Inc. and until recently, held the positions of President, CEO and CFO of FranChoice, Inc. since its incorporation. From January 1999 through March 2000 he was President of Francom, Inc., a Minnesota-based franchise consulting company. Mr. Elgin was Vice President of Franchise Development for Great Clips, Inc. a Minnesota-based franchisor of value-priced hair care salons, from August of 1990 through December, 1998.

Stephen K. Hockett - President

Steve Hockett became the President of FranChoice, Inc. as of January 1, 2003. From January 2002 through January 2003 he was an Independent Franchise Consultant working with FranChoice, Inc. From January 1993 to February 2002, he was a vice president for Great Clips, Inc., of Minneapolis, MN.

Malcolm Gordon – Vice President, Franchisor Relations

Malcolm Gordon has been Vice President of Franchisor Relations for FranChoice, Inc. since November 2002. Prior to joining FranChoice, he held the position of Director for Maui Wowi of Littleton, Colorado from October 2001 through November 2002. Mr. Gordon was as a Broker with Stifel Nicolaus & Co., Inc. from February 2000 through September 2001 and served as a Manager for Great Clips Regional Companies in Minneapolis, Minnesota from March 1999 to February 2000. Malcolm began his franchising career as the Manager of Franchise Development with Grow Biz International from March 1990 until March 1999.

Kimberly Ellis – Vice President, Marketing

~~Kimberly Ellis has been Vice President of Marketing for FranChoice, Inc. since April of 2000. Prior to her position with FranChoice she was a Sr. Account Executive with JT Mega in Minneapolis from March of 1998 through March of 2000, and a Director of Operations for the Trade Secret Division of Regis Salons, Inc. in Minneapolis from January 1996 through February 1998.~~

Lori L Kiser-Block – Vice President

Lori Kiser joined FranChoice as a Consultant Development Manager in April, 2003 and became Vice President of FranChoice in November, 2003. Prior to joining FranChoice, Lori was Vice President of eFrame Technology from March 2002 until December, 2002. Prior to that Lori worked for Carlson Leisure Group in various positions starting as a Franchise Sales Manager in February, 1993 becoming Director of Franchise Sales in 1996 and becoming Senior Director of Franchise Services until December, 2001.

FRANCHOICE FRANCHISE BROKERS

The following individuals are independent contractors, and not employees, of FranChoice, Inc., a national franchise opportunity consulting organization. Each individual consultant listed limits his or her activity to referring prospective franchise candidates to us. The FranChoice consultant does not have the authority to negotiate the sales of, or sell, a Relax the Back business to any prospective franchise candidate. Once a FranChoice consultant has referred a franchise candidate to us, we coordinate all sales activity with the candidate. We pay FranChoice, Inc. for providing their services to prospective franchisees.

Jacalynn A. Adams

Since September 2002, Ms. Adams has been an Independent Franchise Consultant for J.A. Adams & Associates, Inc. dba FranChoice. Ms. Adams is located at 6259 Braidwood Way, Acworth, Georgia. From September 2000 to September 2002, Ms. Adams was Director of Franchise Operations for Regus Business Centers in Atlanta, Georgia. From April 1986 to September 2000 she was Director of Global Franchise Operations for Athlete's Foot in Kennesaw, Georgia.

Barry L. Auchenbach

~~Since November 2002, Mr. Auchenbach has been an Independent Franchise Consultant for Auchenbach Associates, LLC, dba FranChoice. Mr. Auchenbach is located at 122 Stevers Mill Road, North Wales, Pennsylvania. From December 1996 to October 2002, Mr. Auchenbach was employed as the Franchise Director for Cottman Transmission Systems located in Fort Washington, Pennsylvania.~~

Theresa M. Barber

Since January 2003, Ms. Barber has been an Independent Franchise Consultant with TDB Consulting, Inc. dba FranChoice. Ms. Barber is located at 4684 Pine Drive, Loganville, Georgia. From May 2000 to January 2003, she was a franchise advisor for Netspace, located in Miami, Florida. From September 1999 to May 2000, Ms. Barber held the position of Area Developer for Uniglobe Group in Huntington Beach, California and prior to that was their Manager of Business Development from August 1997 to September 1999.

Gregory A. Bast

~~Since March 2002, Mr. Bast has been an Independent Franchise Consultant for FranChoice. Mr. Bast is located at 16882 Jackpine Way, Lakeville, Minnesota. Since May 1991, he has also been~~

~~President of Bast, Inc., located in Lakeville, Minnesota. In addition, since June 1999, Mr. Bast has also been Vice President of Lark Group, located in Lakeville, Minnesota. From May 1995 to June 2000, he was President of Oven Baked, Inc., located in Lakeville, Minnesota.~~

Thayer Bauman

~~Since June 2001, Mr. Bauman has been an Independent Franchise Consultant for FranChoice. Mr. Bauman is located at 2400 Larchmont Lane, Aurora, Illinois. From August 2000 until December 2000 he was Midwestern Sales Manager for ByeByeNOW.com located in Chicago, Illinois. From June 1999 until June 2001 he was also the Director of Franchise Sales for Great Earth Vitamin Stores located in Chicago, Illinois. From December 1997 until June 1999 he was a Regional Sales Manager for Cendant Corp. located in Chicago, Illinois. From January 1993 until December 1997 he was General Manager for Adventure Clubs, Inc. located in Toronto, Canada.~~

James Bentley

Since September 2003, Mr. Bentley has been an Independent Franchise Consultant for FranChoice. Mr. Bentley is located at 1224 East Peoria Avenue, Phoenix, Arizona. From February 1998 to July 2003, he was General Manager for Alphagraphics in Tempe, AZ.

Riccardo J. Bisio

Since October 2002, Mr. Bisio has been an Independent Franchise Consultant for FranChoice. Mr. Bisio is located at 2414 Avenue A, Bradenton Beach, Florida. From May 2000 to August 2002, he was a VP of Global Development for Environmental Biotech in Sarasota, Florida. From May 1994 to May 2000 he was the Director of International Development for AFC Enterprises in Atlanta, Georgia.

Richard L. Bissell

Since October 2002, Mr. Bissell has been an Independent Franchise Consultant with MAAD Marketing Company, dba FranChoice. Mr. Bissell is located at 833 Inverway, Palatine, Illinois. From October of 1994 to October 2002, Mr. Bissell was an owner of a Money Mailer franchise based out of Palatine, Illinois.

William P. Blackmon

Since November 2000, Mr. Blackmon has been an Independent Franchise Consultant with BC Marketing, Inc., dba FranChoice. Mr. Blackmon is located at 1100 N.W. Loop 410, Suite 700, San Antonio, Texas. Since August 1991, Mr. Blackmon has also been President of BC Marketing, Inc. From April 1999 until November 2000, he was employed as the Vice President of Franchise Development for Money Mailer, LLC. located in Garden Grove, California. From August 1991 to April 1999, he was the President/Owner of BC Marketing, Inc. located in San Antonio, Texas.

Matthew H. Bogart

Since December 2000, Mr. Bogart has been an Independent Franchise Consultant for FranChoice. Mr. Bogart is located at 12 Nottingham Drive, Wells, Maine. From September 1999 to December 2000 he held the positions of Senior Sales Consultant and Ad Sales Director for Franchise Solutions Corporation located in Portsmouth, New Hampshire. From April 1996 until September 1997 he was Franchise Development Manager for ZeeZor Party Ltd, located in Sydney, Australia. From September 1993 until April 1996 he was a Manager for a Play It Again Sports store located in Brewer, Maine.

Kenneth R. Boyce

Since September 2002, Mr. Boyce has been an Independent Franchise Consultant for FranChoice. Mr. Boyce is located at 84 Bryant Road, Ajax, Ontario L1S 2Y8 CANADA. From May 2002 to August 2002 he was a Consultant with FranStaff while located in Toronto, Ontario CANADA. From February 1999 to May 2002 he was in Franchise Sales for World Sites in

Toronto, Ontario CANADA. From September 1995 to January 1999, he was in Franchise Sales for Pillar To Post in Toronto, Ontario CANADA.

D. Bruce Brown

Since July 2001, Mr. Brown has been an Independent Franchise Consultant with Caber Consulting, Inc., dba FranChoice. Mr. Brown is located at 8830 Sandrope Court, Columbia, Maryland. From December 1993 until January 2001 he was a Sr. Manager for Sylvan Learning Systems located in Baltimore, Maryland.

Theodore C. Bruck

~~Since October 2002, Mr. Bruck has been an Independent Franchise Consultant for FranChoice. Mr. Bruck is located at 28 Chelsea Court, Glen Mills, Pennsylvania. From October 2000 until September 2002, he was a House Inspector for HouseInspect located in Media, Pennsylvania. From August 1998 until October 2000, he was retired. From October 1993 until August 1998 he was an Owner/Operator of a United Check Cashing franchise located in Brookhaven, Pennsylvania.~~

Holly A. Campbell

~~Since July 2002, Ms. Campbell has been an Independent Franchise Consultant for FranChoice. Ms. Campbell is located at 8758 Stonehouse Drive, Ellicott City, Maryland. From March 2001 to June 2002, she was the Director of Business Development for GHK located in Baltimore, Maryland. From February 1997 until February 2001 she was a Co-Owner of Allegra Print & Imaging located in Columbia, Maryland.~~

Marc Cayle

Since April 2000, Mr. Cayle has been an Independent Franchise Consultant with FranFinders, LLC., dba FranChoice. Mr. Cayle is located at 2923 West Grace Avenue, Mequon, Wisconsin. From April 2000 to February 2001 he was also in Sales for Franchise Development Center. From April 1994 until April 2000, he was employed as a Director of Development for Breadsmith Franchising, Inc., located in Milwaukee, Wisconsin.

Charles C. Chaney

Since March 2002, Mr. Chaney has been an Independent Franchise Consultant with Chaney DeBear, dba FranChoice. Mr. Chaney is located at 9102 E. Pershing Avenue, Scottsdale, Arizona. From January 2001 to August 2001, he was Director of Development of LaQuinta Inns, located in Scottsdale, Arizona. From October 1999 to December 2000, Mr. Chaney was an Independent Real Estate Development Consultant, located in Scottsdale, Arizona. From August 1989 to October 1999, he was Director of Development of Choice Hotels, located in Scottsdale, Arizona.

Wei Chen

Since November 2003, Mr. Chen has been an Independent Franchise Consultant with FranChoice. Mr. Chen is located at 249 Pleasant Circle, Pittsburg, California. From September 2002 to September 2003, he was an advertising account executive for Penny Saver in Concord, California. From August 1996 to September 2002, he was owner/operator of Game Headquarters in Alhambra, California. From July 1999 to July 2001, he was VP, Operations for Grand Pacific Hospitality, Tumon, Guam. From July 1993 to July 1995, he was in operations for General Enterprises, Tumon, Guam.

Mason Clinton

Since October 2003, Mr. Clinton has been an Independent Franchise Consultant with FranChoice. Mr. Clinton is located at 366 St. Andrew's Way, Gatlinburg, Tennessee. From January of 2000 to September of 2003, he was partner of Creative Telecom in Gatlinburg, Tennessee. From August 1995 to December 1999, he was Client Business Manager for AT&T in Gaithersburg, MD.

Michael J. Coffee

Since September 2002, Mr. Coffee has been an Independent Franchise Consultant with Coffee & Associates, Inc., dba FranChoice. Mr. Coffee is located at 1648 Stanford Lane, Sarasota, Florida. Since August 1995, Mr. Coffee has been self-employed as the President of Coffee & Associates, Inc. in Sarasota, Florida. From August 1995 to April of 2002, he was also Vice President of FranStaff, located in Sarasota, Florida.

Kimberley J. Cook

Since February 2002, Ms. Cook has been an Independent Franchise Consultant for FranChoice. Ms. Cook is located at 32 Kimball Way, New Market, New Hampshire. From February 2001 to February 2002, she was Director of Fitness for eDiets.com, located in Boca Raton, Florida. From September 1999 to February 2001, she was self-employed in New Hampshire. From February 1996 to September 1999, Ms. Cook was an Account Executive for Franchise Solutions, located in New Hampshire.

Mason Copeland

From November 2003, Mr. Copeland has been an Independent Franchise Consultant for FranChoice. Mr. Copeland is located at 2673 Thorn Lodge Drive, Mississauga, Ontario, Canada. From September 1999 to October 2003, he was director of sales and marketing for Ontario, Inc. of Mississauga, Ontario. From February 2000 to February 2002, he was director of franchise sales for HIP International in Toronto, Ontario. From July 1998 to September 1999, he was director of operations for Microplay Entertainment, Inc. in North York, Ontario.

Susan P. Curran

Since January 2003, Ms. Curran has been an Independent Franchise Consultant for FranChoice. Ms. Curran is located at 5300 Courtney Place, Columbus, Ohio. From December 2000 to January 2003 she was the President of OCAL Carwash, Inc. located in Columbus, Ohio. From August 1997 to December 2000 she was unemployed after selling her business. From March 1991 to August 1997 she was the President/Owner of MGZ Graphics, Inc. located in Columbus, Ohio.

Frank de Lucia

Since January 2002, Mr. de Lucia has been an Independent Franchise Consultant for FranChoice. Mr. de Lucia is located at 8454 Day Street, Shadow Hills, California. From November 1997 to January 2002, he was Vice President of Franchise Development for Sir Speedy, Inc., located in Mission Viejo, California. From February 1992 to November 1997, Mr. De Lucia was Director of Moto Photo, located in Shadow Hills, California.

Jim Dixon

From January 2004, Mr. Dixon has been an Independent Franchise Consultant for FranChoice. Mr. Dixon is located at 2786 Central Avenue, Memphis, Tennessee. From September 1993 through December 2003, he was senior account executive for New Horizons Worldwide in Memphis Tennessee.

Don Drummond

From January 2004, Mr. Drummond has been an Independent Franchise Consultant for FranChoice. Mr. Drummond is located at 2167 Charmaine Drive, Upland, California. From November 2003 to December 2003, Mr. Drummond was unemployed. From November 2000 to November 2003, he was director of franchise sales for Coinmach in Santa Fe Springs, California. From August 1998 to November 2000, he was a broker for PWS Inc. in Los Angeles, California.

R. Scott Earl

From October 2003, Mr. Earl has been an Independent Franchise Consultant for Trinity Investments Northwest, Inc., dba FranChoice. Mr. Earl is located at 1304 Northwest 64th Street, Vancouver, Washington. From November 2001 to September 2003, he was franchise development manager for All American in Portland, Oregon. From April 1997 to November 2001, he was regional sales manager for McLeod in Billings, Montana.

Raymond W. Fanning

Since October 2002, Mr. Fanning has been an Independent Franchise Consultant for FranChoice. Mr. Fanning is located at 280 North Drive, Severna Park, Maryland. Since January 2002, Mr. Fanning has also been the Founder of ExploreWorld, LLC. located in Columbia, Maryland. From October 2000 to January 2002 he was employed as the President of Microplay Interactive of Annapolis, Maryland. From October 1998 to October 2000, he was Vice President & Director of Case Handyman Services of Bethesda, Maryland. From September 1996 to September 1998 he was employed as COO of Levante Restaurant Group located in Washington, D.C.

Betty Anne Fortunato

Since July 2003, Ms. Fortunato has been an Independent Franchise Consultant with 801 Partners, Inc., dba FranChoice. Ms. Fortunato is located at 78 Indian Trail, Duxbury, Massachusetts. From May 2003 to July 2003, she was unemployed. From September 2000 to May 2003, she was VP, McDonald's Business Unit for Aramark, Inc. in Norwell, MA. From July 1996 to September 2000, she was director of sales and marketing for Aramark, Inc. in Norwell, MA.

Michael A. Fortunato

Since July 2002, Mr. Fortunato has been an Independent Franchise Consultant for FranChoice. Mr. Fortunato is located at 78 Indian Trail, Duxbury, Massachusetts. From February 2002 to July 2002 he was unemployed and searching for a business in franchising. From August 1999 to February 2002 he was employed as Director of Sales & Marketing for Strafford Technology of Boston, Massachusetts. From February 1997 to August of 1999 he was the Northeast Marketing Manager for the Radio Shack Franchise in Duxbury, Massachusetts.

Thomas L. Fowler

Since February 2001, Mr. Fowler has been an Independent Franchise Consultant for FranChoice. Mr. Fowler is located at 4441 Orchard Creek Drive, S.E., Grand Rapids, Michigan. During the timeframe of November 1999 to January 2000 Mr. Fowler was unemployed and in the process of setting up his own company. In January 2000 he became owner of ExPaidite Financial Services located in Ballwin, Missouri and remained owner up until February, 2001. From June 1976 until October 1999, Mr. Fowler was a Regional Manager for Service Master of Memphis, Tennessee.

Betty Fudge

Since June 2001, Ms. Fudge has been an Independent Franchise Consultant with Oxford Consulting Group, Inc., dba FranChoice. Ms. Fudge is located at 107 Planters Place, Oxford, North Carolina. From June 1999 to June 2001 Betty took time off to stay home with her young children. From January 1999 until June 1999 she was in Pharmaceutical Sales with Organon Technica located in Oxford, North Carolina. From November 1997 until January 1999 she was a Principal for Sandler Sales Institute located in Raleigh, North Carolina. From June 1990 until November 1997 she was the Director of Sales for HealthCare Source located in Hillsborough, North Carolina.

David D. "Chip" Fudge

Since June 2001, Mr. Fudge has been an Independent Franchise Consultant with Oxford Consulting Group, Inc., dba FranChoice. Mr. Fudge is located at 107 Planters Place, Oxford, North Carolina. From October 1999 until April 2000 he was the VP of Sales for Charles & Colvand, Inc. located in Morrisville, North Carolina. From September 1996 until October 1999 he was President of Business Systems, Int'l located in Raleigh, North Carolina. From May 1987 until August 1996 he was the Regional Manager for HealthCare Source located in Hillsborough, North Carolina.

Deborah A. Gordon

Since October 2000, Ms. Gordon has been an Independent Franchise Consultant with D.A. Gordon Enterprise, Inc., dba FranChoice. Ms. Gordon is located at 10741 W. Dakan Mountain, Littleton Colorado. From September 1999 to September 2000 she was a Business Consultant for BathWise.com. From November 1998 until August 1999, she was employed as a Franchise Developer for Great Clips Regional Companies located in Bloomington, Minnesota. From May 1992 until November 1998, she was a Franchise Developer for Grow Biz International.

George Hazzis

Since October 2003, Mr. Hazzis has been an Independent Franchise Consultant for GSH & Associates, LLC, dba FranChoice. Mr. Hazzis is located at 4480 Sales Springs Way, Virginia Beach, Virginia. From March 2003 to September 2003, he was unemployed. From September 2001 to March 2003, he was design consultant for Haynes of Virginia Beach, VA. From August 2001 to September 2002, he was design consultant for North Carolina Company in Virginia Beach, Virginia. From May 2000 to July 2001, he was VP operations for VA George Company, Virginia Beach, VA. From March 1998 to April 2000, he was VP operations for Zero's of Virginia Beach, VA.

Stephen W. Hogan

Since April 2003, Mr. Hogan has been an Independent Franchise Consultant for FranChoice. Mr. Hogan is located at 8422 South Sunflower Street, Highlands Ranch, Colorado. From September 1989 to April 2003, Stephen held the position of Director of Franchise Support for PSI, Inc. located in Greenwood Village, Colorado.

John F. Howell, Jr.

Since January 2003, Mr. Howell has been an Independent Franchise Consultant with Hospitality Development Services, Inc. dba FranChoice. Mr. Howell is located at 73 White Bridge Road, Suite 103-110, in Nashville, Tennessee. From March 2000 to December 2002, he was the Vice President of Development & Acquisition for Carlson Companies in Nashville, Tennessee. From April 1998 through March 2000, he was the President of HDS, Inc. also in Nashville. From April 1995 through March 1998, he held the position of Vice President of Franchise Development for Doubletree Hotels Corporation in Nashville, Tennessee.

Robert S. Johnson

Since January 2002, Mr. Johnson has been an Independent Franchise Consultant with R. Johnson Associates, Inc. dba FranChoice. Mr. Johnson is located at 10 Oakmont Lane, Jackson, New Jersey. From June 2001 to December 2001, he was Account Executive of Lawn Doctor, located in Holmdel, New Jersey. From March 2000 to October 2001, Mr. Johnson was Vice President of Operations for Mark of Excellence Remodeling, located in Freehold, New Jersey. From March 1979 to December 2001, he was President of R. Johnson Association, Inc., located in Pittstown, New Jersey.

John M. Jorgenson

Since November 2001, Mr. Jorgenson has been an Independent Franchise Consultant with Jorgenson Companies, LLC., dba FranChoice. Mr. Jorgenson is located at 15829 Crabbs Branch

Way, Rockville, Maryland. Since July 1991, he has also been a General Partner with The Chase Group located in Rockville, Maryland.

James P. Judy

Since May, 2002, Mr. Judy has been an Independent Franchise Consultant for FranChoice. Mr. Judy is located at 5323 Eolian Court, Raleigh, North Carolina. From January 2000 to April 2002, Mr. Judy was a Sales Manager for Hospital Communications located in Raleigh, North Carolina. From August 1997 to January 2000, he was employed as VP for Franchise Development of SmartHouse, Inc. located in Raleigh, North Carolina.

William H. Kaiser

Since November 2001, Mr. Kaiser has been an Independent Franchise Consultant with Kaiser & Associates, LLC., dba FranChoice. Mr. Kaiser is located at 4238 Crocker Avenue, Edina, Minnesota. He has been the President of Kaiser & Associates, LLC., located in Edina, Minnesota, since January 2001. From May 2000 to January 2001 Mr. Kaiser was unemployed. From January 1985 until May 2000 he was the President of Mr. Movies, Inc., located in Edina, Minnesota.

George Knauf

Since November 2003, Mr. Knauf has been an Independent Franchise Consultant with GC Alliance, LLC, dba FranChoice. Mr. Knauf is located at 720 Pine Tree Court, Warrenton, Virginia. From May 2002 to October 2003, he was managing partner of USOpt, Warrenton, Virginia. From March 2001 to October 2003, he was managing partner of Netspace, No. Virginia in Fairfax, VA. From February 2000 to March 2001 he was franchise director for Netfran Development Corp., Miami, Florida. From April 1999 to February 2000, he was national director of sales for 4 Your Health of Baltimore, Maryland. From May 1998 to March 1999 he was franchise advisor for Uniglobe Travel in Alexandria, VA.

Mark Kovach

Since March 2001, Mr. Kovach has been an Independent Franchise Consultant for FranChoice. Mr. Kovach is located at 920 10th Street, Boulder, Colorado. From June 2000 to March 2001, Mr. Kovach took some time off for traveling. From May 1999 until June 2000 he was the Strategic Accounts Manager for RIT Systems, located in Bloomington, Minnesota. From January 1999 until May 1999, he again took time off for travel. From June 1996 until December 1998 he was Development Director for the Great Clips Regional Companies office located in San Francisco, California. From October 1993 until June 1996 he was CFO/Account Manager for Andcor Companies located in Wayzata, Minnesota.

Dennis F. Lacilla

Since October 2002, Mr. Lacilla has been an Independent Franchise Consultant with Conserv Distributors, Inc., dba FranChoice. Dennis is located at 8377 Palm Hammock Lane, Hobe Sound, Florida. From January 2001 to October 2002, Mr. Lacilla was unemployed, but working as a private investor in Hobe Sound, Florida. From January 1998 to December 2000, he was employed as the VP of Sales for Dawg, Inc.

John A. Landino

Since November 2001, Mr. Landino has been an Independent Franchise Consultant for FranChoice. Mr. Landino is located at 250 East Hwy 260 #207, Payson, Arizona. From October 1998 until November 2001 he was the President of Success Dynamics, located in Payson, Arizona. From January 1986 until September 1998, he was the National Director of Business Development for American Greetings located in Ohio, Maryland, Georgia, and Colorado.

Nancy H. Landino

Since December 2000, Ms. Landino has been an Independent Franchise Consultant for FranChoice. Ms. Landino is located at 250 East Hwy 260, #207, Payson, Arizona. From August 2000 until October 2000 she was the Vice President of Franchising for Score, located in Oakland, California. From June 1997 until September 2000 she was the Senior Vice President of Franchising for Red Roof Inns, Inc., located in Columbus, Ohio. From May 1995 until June 1997, she was Vice President & Brand Manager of Sleep Inns for Choice Hotels International located in Silver Springs, Maryland.

Melissa Lewis

Since January 2004, Ms. Lewis has been an Independent Franchise Consultant for MML Franchise Marketing, Inc., dba FranChoice. Ms. Lewis is located at 635 S. Devinney Way, Lakewood, Colorado. From August 2003 to December 2003, she was unemployed. From September 2001 to August 2003, she was director of marketing for Maui Wowi in Littleton, Colorado. From September 2000 to September 2001, she was account manager for Xerox Corp., Chicago, Illinois. From May 2000 to September 2000, she was unemployed. From September 1995 to May 2000, she was bar manager of Texas Roadhouse, Gainesville, Florida.

Karol R. Mercurio

Since July 2000, Ms. Mercurio has been an Independent Franchise Consultant with KRM Consulting, LLC., dba FranChoice. Ms. Mercurio is located at 604 Apple Drive, Mullica Hill, New Jersey. From March 1999 until June 2000, she was employed as a Development Manager for Great Clips Mid-Atlantic located in Philadelphia, Pennsylvania. From January 1998 until March 1999 she was employed as a Regional Sales Manager for Delta T-Group, located in Bryn Mawr, Pennsylvania. From April 1995 until February 1999, she was employed as a National Training Manager for Great Expectations, Inc, located throughout the United States.

Sarah S. Morgan

Since May 2003, Ms. Morgan has been an Independent Franchise Consultant for FranChoice. Ms. Morgan is located at 10519 Redmond Road, Austin, Texas. From January 2003 to May 2003, Ms. Morgan was unemployed while seeking and establishing this career opportunity. From April 2002 to December 2002 she was a Franchise Sales Director with Computer Moms International of Austin, Texas. From August 2001 to March 2002, she was self-employed as a Consultant for 1411, Inc. of Austin, Texas. From January 2000 to July 2001 she held the position of Vice President of Market Development for Access Tech Services in Ann Arbor, Michigan. From August 1998 to December 1999 she was self-employed as a Consultant for Droz Corporation of Austin, Texas. From March 1998 to July 1998 Ms. Morgan handled Franchise Sales for Computer Moms International.

Patty Meyer

Since September 2003, Ms. Meyer has been an Independent Franchise Consultant for FranChoice. Ms. Meyer is located at 8440 West 106th Avenue, Broomfield, Colorado. From January 2003 to August 2003, she was manager, franchise development for Maui Wowi in Littleton, Colorado. From May 2002 to December 2002, she was VP of Western development for Charley's Grilled Subs in Columbus, Ohio. From March 2002 to May 2002 she was unemployed. From March of 1994 to March 2002 she was VP franchise development of Quizn'os Subs in Denver, Colorado.

Nelson D. Neyer

Since June 2002, Mr. Neyer has been an Independent Franchise Consultant with Neyer & Associates, Inc. dba FranChoice. Mr. Neyer is located at 2502 Calle Jade, San Clemente, California. Since June 1986, Mr. Neyer has also been President of Neyer & Associates, Inc.

From March 2000 to May 2002, he was employed as a Franchise Sales Rep for Budget Blinds located in Orange, California.

Donnie R. "Ray" Oldham

Since January 2002, Mr. Oldham has been an Independent Franchise Consultant for FranChoice. Mr. Oldham is located at 1096 Harbor Landing Drive, Soddy Daisy, Tennessee. From December 1993 to December 2001, he was President of Champion Cleaners Franchise, Inc., located in Chattanooga, Tennessee.

Ruth A. Ormsby

Since January 2002, Ms. Ormsby has been an Independent Franchise Consultant for FranChoice. Ms. Ormsby is located at 3126 Corte Caleta, Newport Beach, California. From July 2000 to December 2001, she was Director of Regent Hotels, located in Newport Beach, California. From December 1999 to June 2000 she was self-employed as a Designer in Newport Beach, California. From April 1996 to November 1999, Ms. Ormsby was Vice President of Red Roof Inns, located in Columbus, Ohio.

Mark J. Pasma

Since March 2001, Mr. Pasma has been an Independent Franchise Consultant with Mark J. Pasma, Inc., dba FranChoice. Mr. Pasma is located at 2740 Barry Street, Hudsonville, Michigan. Since September 2000, Mr. Pasma has been self-employed as a consultant in Grand Rapids, Michigan. From June 1998 until September 2000, he was the Executive Director at Porter Hills Retirement, located in Grand Rapids, Michigan. From September 1993 until June 1998 he was the President of Norrell Staffing Service in Atlanta, Georgia.

Phyllis F. Pieri

Since January 2003, Ms. Pieri has been an Independent Franchise Consultant for FranChoice. Ms. Pieri is located at 1595 NE Iris Street, Issaquah, Washington. From July 2002 to December 2002, she did consulting for her own business, Lovegren Enterprises, located in Issaquah, Washington. From July 2001 to July 2002, she was the Vice President of Marketing for The Federal Group in Woodinville, Washington. From January 2001 to July 2001, she was the Franchise Director for GMAC Home Services in Des Moines, Iowa. From May 2000 to December 2001, Ms. Pieri opened and operated her own consulting firm, Lovegren Enterprises. From September 1993 to May 2000 she was the Franchise Director at Sir Speedy, Inc. in Mission Viejo, California.

Laurie E. Pollock

Since April 2003, Ms. Pollock has been an Independent Franchise Consultant for FranChoice. Ms. Pollock is located at 1490 Chase Court, Buffalo Grove, Illinois. Since November 1989, Ms. Pollock has been the President/Owner of Promo, Inc. of Buffalo Grove, Illinois. From April 2002 to January 2003, she also held the position of Sales/Marketing Manager for Young Rembrandts located in Elgin, Illinois.

Richard C. Pope

Since November 2002, Mr. Pope has been an Independent Franchise Consultant with First Franchise Associates, LLC., dba FranChoice. Mr. Pope is located at 5902 E. Rancho Del Oro Court, Cave Creek, Arizona. Since May 2000, Mr. Pope has also been the Managing Member of First Franchise Associates, LLC. From June 1998 to April 2000, he was employed as Executive Vice President of Development for Frozen Fusion, located in Scottsdale, Arizona. From October 1998 to May 1998, he was Vice President of Franchise Development for Midas International in Chicago, Illinois.

Russell L. Porter

Since October 2001, Mr. Porter has been an Independent Franchise Consultant for FranChoice. Mr. Porter is located at 19085 Carsonwood, Wayzata, Minnesota. From December 1993 until July 2001, he was in Franchise Development with Grow Biz International, located in Minneapolis, Minnesota and from July 2001 to October 2001 he took some time off for travel/vacation.

Michael Reis

Since September 2002, Mr. Reis has been an Independent Franchise Consultant with LRS & Associates, Inc., dba FranChoice. Mr. Reis is located at 6020 Bama Court, Norcross, Georgia. From February 1999 to December 2001, Mr. Reis was employed as Vice President for Golf Augusta. From January 1993 to February 1999, he was President of Great Golf in Norcross, Georgia.

Howard Lomax "Max" Reynolds

Since November 2001, Mr. Reynolds has been an Independent Franchise Consultant for FranChoice. Mr. Reynolds is located at 300 Crown Ridge Drive, Chesterfield, Missouri. From February 1996 until November, 2001, he was the President of Quest Global located in St. Louis, Missouri.

Mary C. Rogers

Since November 2001, Ms. Rogers has been an Independent Franchise Consultant with Rogers and Associates, LLC., dba FranChoice. Ms. Rogers is located at 7468 Carriage Hills Drive in McLean, Virginia. Mr. Rogers has been the President of Rogers and Associates, LLC since June 1997. From February 1989 until June 1997, she was CEO of ECW Corporation located in Great Falls, Virginia.

Kenneth A. Ross

Since August 2001, Mr. Ross has been an Independent Franchise Consultant with RoBen Associates, dba FranChoice. Mr. Ross is located at 35 Plum Hollow Drive, Henderson, Nevada. From May 2000 to June 2001, he was Director of Sales for Webprint, located in San Bruno, California. From April 1999 to May 2001, Mr. Ross was Vice President of Sales for Post Net, Inc., located in Las Vegas, Nevada. From March 1998 to April 1999, he was Vice President of Sales of MBE, Inc., located in San Diego, California. From February 1991 to March 1998, Mr. Ross was Vice President of Sales of Sir Speedy, located in Irvine, California.

Margaret H. "Meg" Schmitz

Since October 2002, Ms. Schmitz has been an Independent Franchise Consultant for FranChoice. Ms. Schmitz is located at 5721 Silent Brook Lane, Rolling Meadows, Illinois. Since August 1993, she has also been the owner of Flat Top, Inc. dba Great Clips. From February 1992 to May 1994, Ms. Schmitz was the Senior Customer Support of National Accounts for CompuCom Systems located in DesPlaines, Illinois and from April 1988 to February 1992, she was their National Account Marketing Rep.

Seth N. Schonberg

Since June 2002, Mr. Schonberg has been an Independent Franchise Consultant for FranChoice. Mr. Schonberg is located at 5 Dufton Drive, Medford, New Jersey. From January 1993 to June 2002, Mr. Schonberg was employed as the Senior Vice President of Development for United Financial Services.

Britton A. Schroeter

Since January 2002, Ms. Schroeter has been an Independent Franchise Consultant with Franchise Development Systems, Inc., dba FranChoice. Ms. Schroeter is located at 1615 Dennis Avenue, Towson, Maryland. Ms. Schroeter has been an Independent Consultant for Franchise Development Systems, Inc., since July 1999. From June 2000 to December 2001, she also was Vice President of Franchise Development of Kiddie Academy International, Inc., located in Bel

Air, Maryland. From April 1997 to July 1999, she was Director of Franchise Development for Sylvan Learning Systems, Inc., located in Baltimore, Maryland. From April 1995 to January 1997, Ms. Schroeter was National Franchise Marketing Director of Decorating Den Systems, Inc., located in Bethesda, Maryland.

Mary Anne Schultz

Since October 2002, Ms. Schultz has been an Independent Franchise Consultant with MAAD Marketing Company, dba FranChoice. Ms. Schultz is located at 833 Inverway, Palatine, Illinois. From October 1994 to August 2002, Ms. Schultz was the Owner/Operator of a Money Mailer franchise located in Palatine, Illinois.

James Sebastiano

From January 2004, Mr. Sebastiano has been an Independent Franchise Consultant with JayGee Enterprises, Inc., dba FranChoice. Mr. Sebastiano is located at 1290 Bay Dale Drive, Arnold, Maryland. From September 2002 to present, he has been a franchise owner of Money Mailer located in Glenburnie, MD. From April 2002 to August 2002, he was unemployed. From January 2001 to March 2002, he vice president of The Cleaning Authority, Columbia, MD. From March 2000 to December 2000 he was COO/broker for Petrucci's Franchising of Columbia, MD. From October 1997 to March 2000, he was vice president of Sandler Systems, Stevenson, MD.

Geoffrey R. Seiber

Since April 2000, Mr. Seiber has been an Independent Franchise Consultant with Seiber & Associates, Inc., dba FranChoice. Mr. Seiber is located at 1521 N. Cooper Street, Suite 246, Arlington, Texas. Mr. Seiber has been the President of Seiber & Associates, Inc. since December 1998. From September 1996 until December 1998, he was employed as a Regional Director for Great Clips, Inc., while located in Irving, Texas.

Jeffrey L. Shafritz

Since April 2002, Mr. Shafritz has been an Independent Franchise Consultant with Shafritz & Associates, LLC., dba FranChoice. Mr. Shafritz is located at 10485 Vernon Avenue in Huntington Woods, Michigan. Since October 2001, he has been the Member of Shafritz & Associates, LLC. From January 2001 until September 2001, he was the Franchise Sales Director at Regus Business Centers in Troy, Michigan. From March 1993 until January 2001 he was Director of Franchise Sales for The Athlete's Foot Group. *(Please see attached Disclosure Addendum noted as "Attachment A")*

Allen G. Shuh

Since April 2003, Mr. Shuh has been an Independent Franchise Consultant for FranChoice. Mr. Shuh is located at 4741 Spring Creek Drive, Howell, Michigan. From January 2002 to March 2003, Mr. Shuh was the Director of Operations for Maui Wowi in Denver, Colorado. From June 1999 to January 2002 he was self-employed as a speaker based out of Howell, Michigan. From January 1998 to June 1999 he held the position of Regional Manager for Great Clips in Minneapolis and was based out of Seattle, Washington. From January 1996 to January 1998 he was a National Trainer for Play It Again Sports in Minneapolis, Minnesota.

Mary W. Shutts

Since November 2002, Ms. Shutts has been an Independent Franchise Consultant for FranChoice. Ms. Shutts is located at 5 Kittanset Road, Bedford, New Hampshire. From November 1999 to November 2002, Ms. Shutts was a Financial Advisor for American Express in Bedford, New Hampshire. From July 1999 until November 1999 she was unemployed and used her time to relocate and do some studying. From May 1999 to July 1999 she was a Peace Corp Volunteer for the U.S. Government, and based in Lithuania. From January 1996 until May 1999 she was employed as part of the faculty for Daniel Webster College and Southern New

Hampshire University. From May 1991 until December 1997 she was also the President of a Service Master franchise in Manchester, New Hampshire.

Daniel R. Sladek

Since March 2001, Mr. Sladek has been an Independent Franchise Consultant for FranChoice. Mr. Sladek is located at 123 Columbia Court, Suite 200, Chaska, Minnesota. From December 2000 until April 2001 he was Director of Development for I.P.I. located in Eden Prairie, Minnesota. From February 2000 until November 2000 he was National Sales Director for Advants, Inc. located in Eden Prairie, Minnesota. From February 1999 until June 1999 he was Manager of Development for Aero Colours, Inc. located in Sacramento, California. From July 1993 until January 1999 he was Manager of Development for Grow Biz International, Inc. located in Minneapolis, Minnesota.

Matthew J. Stevens

Since September 2001, Mr. Stevens has been an Independent Franchise Consultant for FranChoice. Since September 2001 he has also been the President of Suhey Investment Group Inc., located at Box 44934 Hiltop Station, Columbus, Ohio. From September 1998 until September 2001, he was a Developer with Franchise Development Center located in Atlanta, Georgia. From September 1995 until September 1998 he was the Vice President of College Pro Painters, located in Columbus, Ohio.

Michael Stice

Since January 2004, Mr. Stice has been an Independent Franchise Consultant for FranChoice. Mr. Stice is located at 14253 Kimberly Circle, Lake Oswego, Oregon. From June 2003 through December 2003, he was president for Knowledge Points, Portland, Oregon. From September 1997 through June 2003, he was executive director for Northwest Christian Community Foundation, Lake Oswego, Oregon.

John Stigmon

Since October 2003, Mr. Stigmon has been an Independent Franchise Consultant for FranChoice. Mr. Stigmon is located at 1000 N. Humphreis Street, Flagstaff, Arizona. From August 2000 through September 2003, Mr. Stigmon was managing member of Franchise Coach, LLC, Flagstaff, Arizona. From August 1995 through July 2000, he was CEO of Frozen Fusion, LLC, Scottsdale, Arizona.

Jerry Sullivan

Since April 2000, Mr. Sullivan has been an Independent Franchise Consultant with On Eagle's Wings, dba FranChoice. Mr. Sullivan is located at 1736 N. Clarendon Way, Eagle, Idaho. Since 1997, he has been the Owner of On Eagle's Wings, located in Eagle, Idaho. From 1993 until 1997 he was employed as a Regional Director for Great Clips, Inc., located in Chicago, Illinois.

Debbie Tarrant

Since February 2003, Ms. Tarrant has been an Independent Franchise Consultant with FranChoice. Ms. Tarrant is located at 21447 E. Ottawa Circle, Aurora, Colorado. From September 2000 to February 2003, Ms. Tarrant served as a Sr. Field Business Consultant for Money Mailer located in Denver, Colorado. From May 1998 to September 2000, she was a Regional Sales Manager for Shamrock Foods also located in Denver. From January 1998 until May 1998 she was unemployed while living in Redondo Beach, California.

Dawn Underwood

Since February 2003, Ms. Underwood has been an Independent Franchise Consultant with Dawn J. Underwood Consulting, dba FranChoice. Ms. Underwood is located at 578 Holmes Gulch Road, Bailey, Colorado. From June 2002 through December 2002, she was the Development Manager for Maui Wowi in Littleton, Colorado. From May 2001 to June 2002, Ms. Underwood

was self-employed as a freelance writer/web designer. From May 2000 to May 2001, she held the position of Account Supervisor for Barnhart Advertising located in Denver, Colorado. From June 1999 to May 2000, she served as Account Supervisor for Pierson Hawkins Advertising in Denver. From February 1999 to June 1999, she was unemployed. From February 1998 to February 1999, Ms. Underwood held the position of Account Supervisor for Deutsch Advertising located in Los Angeles, California.

Martin Wilder

Since September 2003, Mr. Wilder has been an Independent Franchise Consultant with FranChoice. Mr. Wilder is located at 4064 West 27th Avenue, Vancouver, British Columbia, Canada. From July 2003 to August 2003, Mr. Wilder was unemployed. From October 2002 to June 2003 he was franchise development manager for RBDS Rubbish Boys, Inc. of Vancouver, BC. From September 2001 to October 2002, he was President, Operations Manager of Builder.ca of Vancouver, BC. From October 1999 to August 2001, he was Investor and Public Relations for MDU Communications, Vancouver, BC. From March 1995 to October 1999, he was President, Project Manager of Carmanah Construction of Vancouver, BC.

Norman Willden

Since July 2002, Mr. Willden has been an Independent Franchise Consultant with FranChoice. Mr. Willden is located at 2803 Windsor Drive, Marietta, Georgia. From January 2000 until July 2002, he was the Franchise Marketing Manager for Regus Business Centers located in Atlanta, Georgia. From April 1997 until January 2000, he was the Vice President of Development for Maui Tacos International, Inc. and from September 1993 until April 1997, he was the Vice President of Development for FCI Food Group, located in Jacksonville, Florida.

Cynthia Wilson

Since October 2001, Ms. Wilson has been an Independent Franchise Consultant with Wilmac, Inc., dba FranChoice. Ms. Wilson is located at 330 N. Bullmoose Drive, Chandler, Arizona. From September 1997 until September 2001, she was with Computer Services for Westminster Presbyterian Church, located in Westlake Village, California.

John R. Wilson

Since October 2001, Mr. Wilson has been an Independent Franchise Consultant with Wilmac, Inc., dba FranChoice. Mr. Wilson is located at 330 N. Bullmoose Drive, Chandler, Arizona. Mr. Wilson has also been President of Wilmac, Inc. since 1981. From April 2001 until September 2001 he was Sr. Account Executive for Danka Office located in Woodland Hills, California. From April 1999 until September 2000, he was Sr. Director for C.A.R. located in Los Angeles, California. From June 1996 until February 1998, he was Sr. Director for PIP Printing, located in Agoura, California.

Attachment A for Jeff Shafritz:
Further Disclosure to Sales Agent Disclosure Form – Item 2C

Jeffrey Shafritz was employed in several franchise sales positions by The Athlete's Foot Group, Inc., from March 1993 until January 2001. His most recent position with The Athlete's Foot Group, Inc., was as Director of Franchise Sales for Athlete's Foot Marketing Associates, Inc. ("AFMAI")

While working as the Director of Franchise Sales for AFMAI, Mr. Shafritz was named as a defendant in a case that alleged that AFMAI, Mr. Shafritz and other AFMAI former employees violated the California Unfair Trade Practices Act by violating the California Franchise Investment Law ("FIL") in participating in the sale of an unregistered franchise and delivering a disclosure document that did not comply with the California FIL. The case, consolidated with a previous claim made earlier by AFMAI against the plaintiffs, was ultimately settled on August 19, 2002, when the parties reached a global settlement of all claims. Pursuant to the settlement agreement, the claim against Mr. Shafritz was dismissed with prejudice. Pursuant to the settlement agreement, AFMAI agreed to pay to C.O.I. Corporation, Inner Reach Corporation and Blair H. Taylor the sum of \$985,000, ending all litigation among the parties.

A further discussion follows:

Taylor, et al. v. Buchanan & Ingersoll, et al. (Superior Court of the State of California, Case No. B C222649). The Complaint alleged that the AFMAI offering circular received by the plaintiffs contained untrue statements. The Complaint further alleged that AFMAI's former employees, including Mr. Shafritz, violated the FIL by participating in the sale of an unregistered franchise and delivering a disclosure document that did not comply with the California FIL, and that these alleged acts violated the California Unfair Trade Practices Act. The Complaint sought injunctive relief and compensatory, exemplary and punitive damages in an undisclosed amount. In 2000, this action was transferred to the U.S. District Court for the Northern District of Georgia, and consolidated with Athlete's Foot Marketing Associates, Inc. v. Inner Reach Corporation, C.O.I. Corp. and Blair H. Taylor (U.S. District Court for the Northern District of Georgia File No. 1:99CV-2928).

In Athlete's Foot Marketing Associates, Inc. v. Inner Reach Corporation, C.O.I. Corp. and Blair H. Taylor, the complaint, as amended, alleged that AFMAI had been fraudulently induced by the defendants, Inner Reach Corporation, C.O.I. Corporation, and one of the principals of the corporate franchisees, Blair H. Taylor, to enter into certain franchise agreements at various dates during the period of April 1996 to June 1998 and for breach of the franchise agreements, actions on account for merchandise ordered and delivered but not paid for and claims against Mr. Taylor personally on his guaranty of the obligations of the two corporations under the franchise agreements. The allegations were based upon certain alleged misrepresentations made to AFMAI by the defendants prior to the signing of the franchise agreements. AFMAI contended in its complaint that if accurate representations had been made, it would not have entered into the franchise agreements. AFMAI sought damages.

On February 13, 2001, the Court entered an Order covering all pending motions made by the parties. In summary, the rulings by the Court had the effect of dividing the entire litigation into an arbitration proceeding in Pittsburgh, Pennsylvania, with respect to certain claims of the parties relating solely to an Area Development Agreement and proceedings before the Court in Atlanta, Georgia, with respect to the remainder of the claims of the parties.

On March 14, 2002, the arbitrator in the arbitration proceeding issued an award in favor of AFMAI on all but the breach of contract claim. On that claim, the arbitrator granted the request of C.O.I. Corporation and Blair H. Taylor for rescission of the Area Development Agreement and awarded the amount of \$1,591,513.31 plus interest at the rate of 6% per annum beginning on May 16, 1997 to the date of the arbitration award, for a total of \$2,124,906.06. Execution on the arbitration award was stayed pending trial in the proceedings before the Court.

On August 19, 2002, the Court vacated the arbitration award. On the same date, C.O.I. Corporation, Inner Reach Corporation, Blair H. Taylor and AFMAI reached a global settlement of all claims. Pursuant to the settlement agreement, AFMAI agreed to pay to C.O.I. Corporation, Inner Reach Corporation and Blair H. Taylor the sum of \$985,000, ending all litigation among the parties.

**Attachment B for FranChoice, Inc. and Matthew J. Stevens:
Further Disclosure to Sales Agent Disclosure Form – Item 2C**

FranChoice, Inc. ("FranChoice") is a national franchise referral organization. Matthew J. Stevens ("Stevens") is an independent contractor for FranChoice. FranChoice and Stevens have been named as defendants in Ram v. Aussie Pet Mobile, Inc., David Louy, Franchoice, and Matthew J. Stevens, et al. (Superior Court of the State of California, Case No. 03AS00709), an action filed February 7, 2003. FranChoice was not served with the Complaint until February 4, 2004. The Complaint alleges that Aussie Pet Mobile, Inc., its Vice-President of Sales, David Louy, FranChoice and Stevens violated the California Franchise Investment Law ("California FIL") by participating in the sale of an unregistered franchise, by delivering a disclosure document that did not comply with the California FIL, by making written and verbal earnings claims not included in the disclosure document, by making untrue or misleading statements, which also constitutes fraud and deceit, and that these alleged acts also violate the California Unfair Trade Practices Act. The Complaint seeks rescission of the Franchise Agreement, restitution in the amount of \$200,000, compensatory damages in the amount of \$200,000, interest, punitive damages in an undisclosed amount, costs and attorneys' fees. On or about January 28, 2004, the Plaintiffs filed a Motion for Preliminary Injunction seeking to enjoin the Defendants from employing verbal, website or other written material which constitutes an unregistered earnings claim and from otherwise using unregistered earnings claims in their advertising in the State of California. Plaintiffs' motion is currently pending. The case is in the pre-trial stage. FranChoice and Stevens deny Plaintiffs' allegations in their entirety and intend to vigorously defend the action.

**EXHIBIT A
BROKER AUTHORIZATION**

	<u>Individuals</u>	
1) James Bentley <u>Greg Bast</u>		23)
2) Matt Bogart <u>Thayer Bauman</u>		24)
3) Chuck Chaney		
4) Wei Chen <u>Matt Bogart</u>		26)
5) Mason Clinton		27)
6) Kimberley Cook <u>Ted Bruck</u>		28)
7) Mason D. Copeland <u>Holly Campbell</u>		29)
8) Susan Curran	30)	<u>Debbie Tarrant</u>

- | | | | |
|-----|---|-----|-------|
| 9) | Jim Dixon Susan Curran | 31) | _____ |
| 10) | Don Drummond Frank de Lucia | 32) | _____ |
| 11) | Ray Fanning Ray Fanning | 33) | _____ |
| 12) | Tom Fowler Mike Fortunato | 34) | _____ |
| 13) | Stephen Hogan Tom Fowler | 35) | _____ |
| 14) | Jim Judy Stephen Hogan | 36) | _____ |
| 15) | John Landino Jim Judy | 37) | _____ |
| 16) | Nancy Landino Mark Kevach | 38) | _____ |
| 17) | Patty Meyer John Landino | 39) | _____ |
| 18) | Sarah Morgan Nancy Landino | 40) | _____ |
| 19) | Donnie Ray "Ray Bob" Oldham | 41) | _____ |
| 20) | Ruth Ormsby | 42) | _____ |
| 21) | Phyllis Pieri | 43) | _____ |
| 22) | Laurie Pollock | 44) | _____ |
| 23) | Russ Porter | | |
| 24) | Howard "Max" Reynolds | | |
| 25) | Seth Schonberg | | |
| 26) | Britt Schroeter | | |
| 27) | Allen Shuh | | |
| 28) | Mary Shutts | | |
| 29) | Dan Stadek | | |
| 30) | Michael Stice | | |
| 31) | Norm Willden | | |
| 32) | Martin Wilder | | |

Corporate Entities and Salespersons

- | | |
|--|--|
| 1) <u>J.A. Adams & Associates, Inc.</u>
Salespersons: <u>Jackie Adams</u> | 11) <u>Hospitality Development Services, Inc.</u>
Salespersons: <u>John Howell, Jr.</u> |
| 2) <u>Auchenbach Associates, LLC</u>
Salespersons: <u>Barry Auchenbach</u> | 12) <u>R. Johnson Associates, Inc.</u>
Salespersons: <u>Bob Johnson</u> |
| 3) <u>TDB Consulting, Inc.</u>
Salespersons: <u>Theresa Barber</u> | 13) <u>Jorgenson Companies, LLC.</u>
Salespersons: <u>John Jorgenson</u> |
| 4) <u>BC Marketing, Inc.</u>
Salespersons: <u>Bill Blackmen</u> | 14) <u>Kaiser & Associates, LLC.</u>
Salespersons: <u>Bill Kaiser</u> |
| 5) <u>Caber Consulting, Inc.</u>
Salespersons: <u>D. Bruce Brown</u> | 15) <u>Conserv Distributors, Inc.</u>
Salespersons: <u>Dennis Lacilla</u> |
| 6) <u>Franfinders, LLC</u>
Salespersons: <u>Marc Cayle</u> | 16) _____
Salespersons: _____ |
| 7) <u>Chaney DeBear</u>
Salespersons: <u>Chuck Chaney</u> | 17) <u>KRM Consulting, LLC</u>
Salespersons: <u>Karol Mercurio</u> |
| 8) <u>Coffee & Associates, Inc.</u>
Salespersons: <u>Mike Coffee</u> | 18) <u>Neyer & Associates, Inc.</u>
Salespersons: <u>Nelson Neyer</u> |
| 9) <u>Oxford Consulting, Inc.</u>
Salespersons: <u>Betty Fudge</u>
<u>David "Chip" Fudge</u> | 19) <u>Mark J. Pasma, Inc.</u>
Salespersons: <u>Mark Pasma</u> |
| 10) <u>D.A. Gordon Enterprises, Inc.</u>
Salespersons: <u>Deborah Gordon</u> | 20) <u>First Franchise Associates, LLC.</u>
Salespersons: <u>Richard Pope</u> |

21) LRS & Associates, Inc.

Salespersons: Mike Reis

22) Rogers & Associates, LLC.

Salespersons: Mary Rogers

23) RoBen Associates

Salespersons: Ken Ross

24) Franchise Development Systems, Inc.

Salespersons: Britt Schroeter

25) MAAD Marketing Company

Salespersons: Mary Anne Schultz
Dick Bissell

26) Seiber & Associates, Inc.

Salespersons: Geoff Seiber

27) Shafritz & Associates, LLC.

Salespersons: Jeff Shafritz

28) On Eagle's Wings, LLC.

Salespersons: Jerry Sullivan

29) Wilmac, Inc.

Salespersons: John Wilson
Cindy Wilson

30) Dawn J. Underwood, LLC.

Salespersons: Dawn Underwood

31) Matthew J. Stevens & Associates, Inc.

Salespersons: Matt Stevens

32) 8 at 20, Inc.

Salespersons: Margaret H. Schmitz

33) R. Johnson Associates, Inc.

Salespersons: Robert S. Johnson

34) _____

Salespersons: _____

35) _____

Salespersons: _____

36) _____

Salespersons: _____

37) _____

Salespersons: _____

38) _____

Salespersons: _____

39) _____

Salespersons: _____

40) _____

Salespersons: _____

Corporate Entities

J.A. Adams & Associates, Inc.
TDB Consulting, Inc
Real, LLC
BC Marketing, Inc.
Franchising Advice
Caber Consulting, Inc.
Franfinders, LLC.
Coffee & Associates, Inc.
Write From The Heart
Trinity Investments Northwest, Inc.
801 Partners, Inc.
Oxford Consulting, Inc.
D.A. Gordon Enterprises, Inc.
GSH & Associates, LLC
Hospitality Development Services, Inc.
R. Johnson Associates, Inc.
Jorgenson Properties, LLC.
Kaiser & Associates, LLC.
GC Alliance, LLC
Kovach & Associates, LLC
Conserv Distributors, Inc.
MML Franchise Marketing, Inc.
KRM Consulting, LLC.
Neyer & Associates, Inc.
Mark J. Pasma, Inc.
First Franchise Associates, LLC.
LRS & Associates, Inc.
Rogers & Associates, LLC.
RoBen Associates
8 at 20, Inc.
MAAD Marketing Company
JayGee Enterprises, Inc.
Seiber & Associates, Inc.
Shafritz & Associates, LLC.
Matthew J. Stevens & Associates, Inc.
Franchise Coach, LLC
On Eagle's Wings, LLC.
D Tarrant & Associates
Dawn J. Underwood, LLC.

Salespersons

Jackie Adams
Theresa Barber
Rick Bisio
Bill Blackmon
Ken Boyce
Bruce Brown
Marc Cayle
Mike Coffee
Frank deLucia
R. Scott Earl
Betty Anne Fortunato, Michael Fortunato
(President)
Betty Fudge, David "Chip" Fudge (President)
Deborah Gordon
George Hazzis
John Howell, Jr.
Robert S. Johnson
John Jorgenson
Bill Kaiser
George Knauf
Mark Kovach
Dennis Lacilla
Melissa Lewis
Karol Mercurio
Nelson Neyer
Mark Pasma
Richard Pope
Mike Reis
Mary Rogers
Ken Ross
Margaret H. Schmitz
Mary Anne Schultz (President), Dick Bissell
James Sebastiano
Geoff Seiber
Jeff Shafritz
Matt Stevens
John Stigmon
Jerry Sullivan
Deborah Tarrant
Dawn Underwood

| Wilmac, Inc.

Cindy Wilson, John Wilson (President)

Last Name	FirstName	Address1	City State Zip	Work Ph	Work Fax	Email
Adams	Jackie	6259 Braidwood Way	Aeworth, GA 30104	678/354-7590	678/354-7597	Jadams@FranChoice.com
Auchenbach	Barry	122 Stevers Mill Road	North Wales, PA 19454	215/654-0477	215/654-1450	Bauchenbach@FranChoice.com
Barber	Theresa	4684 Pine Drive	Loganville, GA 30052	770-654-2843	770-654-2844	Tbarber@FranChoice.com
Bast	Greg	16882 Jackpine Way	Lakeville, MN 56044	952/892-0360	952/892-5451	Gbast@FranChoice.com
Bauman	Thayer	2400 Larchmont Lane	Aurora, IL 60504	630/820-1290	630/820-3553	TBauman@FranChoice.com
Biclio	Rick	2414 Avenue A	Bradenton Beach, FL 34217	941/778-4660	941/778-4670	Rbiclio@FranChoice.com
Bissell	Dick	833 Inverway	Palatine, IL 60067	847/241-5078	847/705-5960	Dbissell@FranChoice.com
Blackmon	Bill	1100 N.W. Loop 410, Suite 700	San Antonio, TX 78213	210/344-6442	210/344-6439	BBlackmon@FranChoice.com
Bogart	Matt	12 Nettingham Drive	Wells, ME 04099	207/641-8775	207/641-8774	MBogart@FranChoice.com
Boyce	Ken	84 Bryant Road	Ajax, Ontario L1S-2Y8-CANADA	905/427-7247	905/427-9037	Kboyce@FranChoice.com
Brown	Bruce	8830 Sandrops Court	Columbia, MD 21046-1411	443/259-0123	443/259-0124	BBrown@FranChoice.com
Campbell	Holly	8758 Stonehouse Drive	Ellicott City, MD 21043	410/461-2362	-	-
Bruck	Ted	28 Chelsea Court	Glen Mills, PA 19342	610/399-1718	610/455-0437	Tbruck@FranChoice.com
Cayle	Marc & Linda	2923 West Grace Avenue	Mequon, WI 53092	262/236-0590	262/236-0430	MCayle@FranChoice.com
Chaney	Chuck	9102 East Pershing Avenue	Scottsdale, AZ 85260	480/664-8062	480/767-1302	Cchaney@FranChoice.com
Ceffee	Mike	1648 Stanford Lane	Sarasota, FL 34231	941/924-7173	941/924-7174	Mceffee@FranChoice.com
Cook	Kimberley	32 Kimball Way	Newmarket, NH 03857	603/659-0247	603-659-0276	KCook@FranChoice.com
Curran	Susan	5300 Courtney Place	Columbus, OH 43235	614/457-2033	614/457-5686	Scurran@FranChoice.com
de Lucia	Frank	8454 Day Street	Los Angeles, CA 91040	818/293-0013	818/951-1760	FdeLucia@FranChoice.com
Fanning	Ray	280 North Drive	Severna Park, MD 21146	410/647-2825	410/315-9505	Rfanning@FranChoice.com
Fortunato	Mike	78 Indian Trail	Duxbury, MA 02332	781/934-9645	781/934-9638	MFortunato@FranChoice.com
Fowler	Tom	4441 Orchard Creek Drive, SE	Grand Rapids, MI 49546	616/949-2210	616/949-2215	Tfowler@FranChoice.com
Fudge	Betty	107 Planters Place	Oxford, NC 27565	919/690-1741	919/690-1869	Bfudge@FranChoice.com
Fudge	Chip	107 Planters Place	Oxford, NC 27565	919/690-1047	919/690-1869	Cfudge@FranChoice.com
Gordon	Deborah	10741 W. Dakan Mountain	Littleton, CO 80427	303/932-6119	303/932-6118	Dgordon@FranChoice.com
Hogan	Stephan	8422 South Sunflower Street	Highlands Ranch, CO 80126	720/344-7860	720/344-7861	Shogan@FranChoice.com
Howell	John	73 White Bridge Road, #103-110	Nashville, TN 37205	615/354-3443	615/354-1331	Jhowell@FranChoice.com

Johnson	Bob	10-Oakmont Lane	Jackson, NJ-08527	732/833-2687	732/833-2687	Bjohnson@FranChoice.com
Jorgenson	John	15829 Crabbe-Branch-Way	Rockville, MD-20855	301/840-4475	301/840-4476	Jjorgenson@FranChoice.com
Judy	Jim	5323-Eolian Court	Raleigh, NC-27607	919-233-3534	919-233-0091	Jjudy@FranChoice.com
Kaiser	Bill	4238-Crocker-Avenue	Edina, MN-55416	612/987-1181	952/925-0216	Bkaiser@FranChoice.com
Kovach	Mark	920-10th Street	Boulder, CO-80302	303/444-8660	303/444-8661	Mkovach@FranChoice.com
Lacilla	Dennis	8377-Ralm-Hammock Lane	Hobe-Sound, FL-33455	772/223-0422	772/221-3403	Dlacilla@FranChoice.com
Landino	John	250-East Highway 260, #207	Payson, AZ-85541	928/468-6684	928/468-0025	Jlandino@FranChoice.com
Landino	Nancy	250-East Highway 260, #207	Payson, AZ-85541	928/468-0026	928/468-0025	Nlandino@FranChoice.com
Mercurio	Karel	604-Apple-Drive	Mullica-Hill, NJ-08062	856/223-9023	856/478-4597	Kmercuro@FranChoice.com
Neyer	Nelson	2502-Calle-Jade	San-Clemente, CA-92673	949/361-5795	949/361-0099	NNeyer@FranChoice.com
Oldham	Ray	1096-Harbor-Landing-Drive	Soddy-Daisy, TN-37379	423/332-9111	423/332-3999	Roldham@FranChoice.com
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