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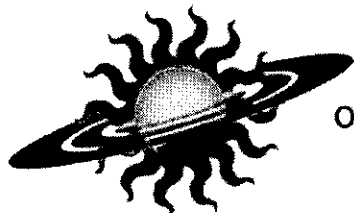
FRANCHISE OFFERING CIRCULAR FOR PROSPECTIVE FRANCHISEES

Traditional

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Planet Beach  
tanning salon

APR - 4 2006  
Department of Corporations  
Los Angeles



our solar system revolves around you

Planet Beach Franchising Corporation  
5161 Taravella Road  
Marrero, Louisiana 70072  
(504) 361-5550  
www.planetbeach.com

The Franchisor franchises the right to operate a tanning spa, and to sell tanning and skin care products, apparel and other specialty items under the name "Planet Beach".

The initial franchise fee is \$30,000. The estimated total initial investment for establishing a single tanning spa ranges from \$194,803 to \$509,036. Franchisees who sign a Multi-Unit Option Agreement will pay the following: for 3 Spas, they will pay the franchise fee of \$30,000 for 1 Spa and at the same time, pay an option fee of \$21,000 for 2 additional Spas after August 1, 2006 the option fee will increase to \$29,000; for 5 Spas, they will pay the franchise fee of \$30,000 for 1 Spa and at the same time, pay an option fee of \$35,000 for 4 additional Spas after August 1, 2006 the option fee will increase to \$43,000; and for 10 Spas, they will pay the franchise fee of \$30,000 and at the same time, pay an option fee of \$70,000 for 9 additional Spas. The estimated total initial investment for establishing 3 Spas ranges from \$545,409 to \$1,488,108, after August 1, 2006 the initial investment for establishing 3 Spas will range from \$553,409 to \$1,496,108. The estimated total initial investment for establishing 5 Spas ranges from \$889,015 to \$2,460,180, after August 1, 2006 the initial investment for establishing 5 Spas will range from \$897,015 to \$2,468,180. The estimated total initial investment for establishing 10 Spas ranges from \$1,748,029.90 to \$4,890,035.99.

**Risk Factors:**

1. THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO ARBITRATE WITH OR SUE THE FRANCHISOR ONLY IN THE FRANCHISOR'S HOME STATE. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST YOU MORE TO ARBITRATE OR SUE IN THE FRANCHISOR'S HOME STATE THAN IN YOUR HOME STATE.

**PLANET BEACH FRANCHISING CORPORATION**  
**5161 Taravella Road**  
**Marrero, Louisiana 70072**  
**(504) 361-5550**

**INFORMATION FOR PROSPECTIVE FRANCHISEES  
REQUIRED BY THE FEDERAL TRADE COMMISSION**

**ISSUE DATE: March 31, 2006**

TO PROTECT YOU, WE HAVE REQUIRED YOUR FRANCHISOR TO GIVE YOU THIS INFORMATION. WE HAVE NOT CHECKED IT, AND DO NOT KNOW IF IT IS CORRECT. IT SHOULD HELP YOU MAKE UP YOUR MIND. STUDY IT CAREFULLY. WHILE IT INCLUDES SOME INFORMATION ABOUT YOUR CONTRACT, DO NOT RELY ON IT ALONE TO UNDERSTAND YOUR CONTRACT. READ ALL OF YOUR CONTRACT CAREFULLY. BUYING A FRANCHISE IS A COMPLICATED INVESTMENT. TAKE YOUR TIME TO DECIDE. IF POSSIBLE, SHOW YOUR CONTRACT AND THIS INFORMATION TO AN ADVISOR, LIKE A LAWYER OR AN ACCOUNTANT. IF YOU FIND ANYTHING YOU THINK MAY BE WRONG OR ANYTHING IMPORTANT THAT HAS BEEN LEFT OUT, YOU SHOULD LET US KNOW ABOUT IT. IT MAY BE AGAINST THE LAW.

THERE MAY BE LAWS ON FRANCHISING IN YOUR STATE. ASK YOUR STATE AGENCIES ABOUT THEM.

FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, AND WASHINGTON REQUIRE FRANCHISORS TO MAKE ADDITIONAL DISCLOSURES RELATED TO THE INFORMATION CONTAINED IN THIS OFFERING CIRCULAR. IF APPLICABLE, THESE ADDITIONAL DISCLOSURES WILL BE FURNISHED TO YOU IN AN ADDENDUM TO THIS OFFERING CIRCULAR.

IN ACCORDANCE WITH THE REQUIREMENTS OF THE FEDERAL TRADE COMMISSION, THE EFFECTIVE DATE OF THIS OFFERING CIRCULAR IS LISTED ABOVE. THE EFFECTIVE DATE FOR A STATE WHICH REQUIRES FRANCHISORS TO MAKE ADDITIONAL DISCLOSURES WILL BE DISCLOSED IN THE ADDENDUM FOR THAT STATE.

2. THE FRANCHISE AGREEMENT STATES THAT LOUISIANA LAW GOVERNS THE FRANCHISE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISK FACTORS CONCERNING THIS FRANCHISE.

Information comparing franchisors is available. Call the state administrators or your public library for sources of information. Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in the offering circular is untrue, contact the Federal Trade Commission, Washington, D.C., and/or the state administrator identified in Exhibit 1 of the offering circular.

State

Effective Date

California  
 Hawaii  
 Illinois  
 Indiana  
 Maryland  
 Michigan  
 Minnesota  
 New York  
 North Dakota  
 Rhode Island  
 South Dakota  
 Virginia  
 Washington  
 Wisconsin

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