<u>EXHIBIT I</u> <u>FORM OF GENERAL RELEASE</u>

Franchisee's name(s):
Franchisee's address:
Franchisee's Unit location:
1. Franchisee is a current or former franchisee of Paciugo Franchising LP.
2. Franchisee, on behalf of Franchisee and all successors, representatives, assigns and agents of Franchisee, hereby release and forever discharge Paciugo Franchising LP and its successors, assigns, representatives, agents, partners, officers, directors, shareholders, affiliates and employees, whether past or present, of and from any claims, controversies, debts, rights, liabilities, disputes, demands, obligations, costs, expenses, actions, and causes of action of any nature, character or description, known or unknown, vested or contingent, which Franchisee and all successors, representatives, assigns and agents of Franchisee now own or hold or have at any previous time owned or held, or may at any future time own or hold, arising through the date of this General Release. Without limitation, the release and discharge provided in this paragraph forever forecloses Franchisee from raising such matters by way of complaint, affirmative defense, counterclaim, cross-action, setoff or recoupment. However, this release does not apply to any liability arising under any applicable state law which expressly limits releases of such liability.
3. By executing this General Release, Franchisee, on behalf of Franchisee and all successors, representatives, assigns and agents of Franchisee, represent and warrant that no third party has or claims any interest in any claim released by this General Release.
4. Franchisee acknowledges that this General Release has the effect of releasing any and all rights granted to Franchisee as the franchisee under the terms of the Paciugo Franchise Agreement relating to the Paciugo location described above.
5. Franchisee agrees to comply with all of its applicable post-termination or post-transfer obligations (as the case may be) in the Paciugo Franchise Agreement relating to the Paciugo location described above.
IN WITNESS WHEREOF this General Release is executed on, 200
FRANCHISEE:
By: Printed Name:
By: