



MONEY MAILER S.G.V. FRANCHISE CORP.
INFORMATION FOR PROSPECTIVE FRANCHISEES
REQUIRED BY
FEDERAL TRADE COMMISSION

TO PROTECT YOU, WE'VE REQUIRED THE FRANCHISOR TO GIVE YOU THIS INFORMATION. WE HAVEN'T CHECKED IT AND DON'T KNOW IF IT'S CORRECT. IT SHOULD HELP YOU MAKE UP YOUR MIND. STUDY IT CAREFULLY. WHILE IT INCLUDES SOME INFORMATION ABOUT YOUR CONTRACT, DON'T RELY ON IT ALONE TO UNDERSTAND YOUR CONTRACT. READ ALL OF YOUR CONTRACT CAREFULLY. BUYING A FRANCHISE IS A COMPLICATED INVESTMENT. TAKE YOUR TIME TO DECIDE. IF POSSIBLE, SHOW YOUR CONTRACT AND THIS INFORMATION TO AN ADVISOR, LIKE A LAWYER OR AN ACCOUNTANT. IF YOU FIND ANYTHING YOU THINK MAY BE WRONG OR ANYTHING IMPORTANT THAT'S BEEN LEFT OUT, YOU SHOULD LET US KNOW ABOUT IT. IT MAY BE AGAINST THE LAW.

THERE MAY ALSO BE LAWS ON FRANCHISING IN YOUR STATE. ASK YOUR STATE AGENCIES ABOUT THEM.

FEDERAL TRADE COMMISSION
Washington, D.C.

EFFECTIVE DATE: ^ _____, 2005.

On the World Wide Web at:
www.moneymailer.net
www.moneymailer.com
www.hotcoupons.com

REDLINE



**FRANCHISE OFFERING CIRCULAR FOR PROSPECTIVE
FRANCHISEES REQUIRED BY THE STATE OF CALIFORNIA
AND THE FEDERAL TRADE COMMISSION**

SUBFRANCHISOR:

MONEY MAILER S.G.V. FRANCHISE CORP.
a California corporation
126 W. Olive Ave.
Monrovia, CA 91016
(626) 930-0424

FRANCHISOR:

MONEY MAILER, LLC
a Delaware Limited Liability Company
14271 Corporate Drive
Garden Grove, CA 92843
(714) 265-4100
Toll Free: 1-800-MAILER-1

You will provide direct mail advertising and related services to multiple business clients whose advertisements are combined and mailed in the same envelope, magazine or any other bound package or grouped format, to domiciles within a designated territory ("Co-op Mailings"). You may also provide services for individual business clients whose advertisements are mailed on an individual basis to domiciles within a designated territory or to selected customers of these business clients ("Individual Mailings"). The Co-op Mailings and Individual Mailings are collectively referred to as the "Direct Mail Advertising Business" or "Business".

The franchise fee is \$35,500 based on the minimum franchise Co-op Mailing territory of 50,000 mailable domiciles, among other factors. You must pay an additional fee to one of our approved suppliers between \$480 and \$720 for telemarketing services in each of your first three (3) mailings. We charge an additional fee of \$7,100 for each additional 10,000 mailable domiciles. The estimated initial investment ranges between \$53,505 and \$78,415. (If you purchase an existing Business with a territory, you may incur a larger initial investment to pay for customer lists, advertising agreements, tangible assets and goodwill.)

Risk Factors:

1. THE FRANCHISE AGREEMENT PERMITS YOU TO ARBITRATE WITH US ONLY IN CALIFORNIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE IN CALIFORNIA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THE FRANCHISE.

Information about comparisons of franchisors is available. Call the California Department of Corporations at any of its offices or your public library for sources of information.

Registration of this franchise with the state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in this Offering Circular is untrue, contact the Federal Trade Commission and the California Department of Corporations at any of its offices.

Effective Date: ^ _____, 2005