

**FRANCHISE OFFERING CIRCULAR  
FOR PROSPECTIVE FRANCHISEES**

**KIDS 'R' KIDS INTERNATIONAL, INC.**



**d/b/a KIDS 'R' KIDS  
1625 Executive Drive South  
Duluth, Georgia 30096  
770/279.7777**

**INFORMATION FOR PROSPECTIVE FRANCHISEES  
REQUIRED BY THE FEDERAL TRADE COMMISSION**

To protect you, we have required your franchisor to give you this information. *We have not checked it, and do not know if it is correct.* It should help you make up your mind. Study it carefully. While it includes some information about your contract, do not rely on it alone to understand your contract. Read all of your contract carefully. Buying a franchise is a complicated investment. Take your time to decide. If possible, show your contract and this information to an advisor, like a lawyer or an accountant. If you find anything you think may be wrong or anything important that has been left out, you should let us know about it. It may be against the law. There may also be laws on franchising in your state. Ask your state agencies about them.

**FEDERAL TRADE COMMISSION  
Washington, D.C.**

Effective Date:is \_\_\_\_\_



As a part of Exhibit G to the UFOC, I have received a copy of the State of California Speical Regulations for operating a day care center.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

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**FRANCHISE OFFERING CIRCULAR  
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BY THE STATE OF  
CALIFORNIA**

**BRIEF DESCRIPTION OF THE FRANCHISE BEING OFFERED**

The Franchisee ("you") will own and operate a child care center which offers child day care services to the general public under the name "Kids 'R' Kids." Your Kids 'R' Kids child care center must emphasize quality and personal attention and service to your customers.

Entering into a Franchise Agreement for the operation of a single Center will require an initial franchise fee in the amount of \$50,000, plus an approximate initial investment of between \$2,095,700 and \$2,750,000.. The Franchisor ("we") currently does not offer exclusive territory development rights under any separate Development Agreement for the operation of multiple units within a specified territory, but may offer these development rights in the future. We may periodically offer existing centers for sale in conjunction with a Franchise Agreement granting you a license to use our marks, symbols, names and systems of operation. Such offers also may require an additional investment. These figures do not represent your total investment, and you should refer to Items 5, 6 and 7 of this Offering Circular for further information regarding the above and other costs and payments. The Effective Date of this Offering Circular is \_\_\_\_\_.

**Risk Factors:**

THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO SUE AND ARBITRATE WITH THE FRANCHISOR ONLY IN GEORGIA. OUT OF STATE ARBITRATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO SUE AND TO ARBITRATE WITH FRANCHISOR IN GEORGIA THAN IN YOUR HOME STATE.

THE FRANCHISOR DOES NOT OWN THE PRINCIPAL TRADEMARK, BUT INSTEAD HAS AN EXCLUSIVE LICENSE WITH THE OWNER OF THE TRADEMARK.

CERTAIN STATE LAWS MAY SUPERSEDE THESE PROVISIONS. PLEASE SEE EXHIBIT G FOR THE STATE SPECIFIC INFORMATION.

THE FRANCHISOR DOES NOT OFFER AN EXCLUSIVE TERRITORY TO FRANCHISEES.

THERE MAY BE OTHER RISK FACTORS CONCERNING THIS FRANCHISE.

Information about comparisons of franchisors is available. Call the state administrators in your state, listed in Exhibit F to this Offering Circular, or consult your public library for sources of information. Registration of this franchise with the state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in this offering circular is untrue, contact the Federal Trade Commission and the Attorney General in your state.

***EFFECTIVE DATE:*** is \_\_\_\_\_.