



DECOR & YOU, INC.
(A Delaware Corporation)
900 Main Street South Bldg #2
Southbury, CT 06488
203-264-3500

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APR 10 2006
Department of Corporations
Los Angeles

INFORMATION FOR PROSPECTIVE FRANCHISEES
REQUIRED BY THE FEDERAL TRADE COMMISSION

TO PROTECT YOU, WE HAVE REQUIRED YOUR FRANCHISOR TO GIVE YOU THIS INFORMATION. WE HAVE NOT CHECKED IT, AND DO NOT KNOW IF IT IS CORRECT. IT SHOULD HELP YOU MAKE UP YOUR MIND. STUDY IT CAREFULLY. WHILE IT INCLUDES SOME INFORMATION ABOUT YOUR CONTRACT, DO NOT RELY ON IT ALONE TO UNDERSTAND YOUR CONTRACT. READ YOUR ENTIRE CONTRACT CAREFULLY. BUYING A FRANCHISE IS A COMPLICATED INVESTMENT. TAKE YOUR TIME TO DECIDE. IF POSSIBLE, SHOW YOUR CONTRACT AND THIS INFORMATION TO AN ADVISOR, LIKE A LAWYER OR AN ACCOUNTANT. IF YOU FIND ANYTHING YOU THINK MAY BE WRONG OR ANYTHING IMPORTANT THAT HAS BEEN LEFT OUT, YOU SHOULD LET US KNOW ABOUT IT. IT MAY BE AGAINST THE LAW.

THERE ALSO MAY BE LAW ON FRANCHISING IN YOUR STATE. ASK YOUR STATE AGENCIES ABOUT THEM.

FEDERAL TRADE COMMISSION
WASHINGTON D.C. 20560

The next page has registration date information for the United States.

This document may be given to persons in the following states:

Alabama	Kentucky	North Carolina
Alaska	Louisiana	Ohio
Arizona	Maine	Oklahoma
Arkansas	Massachusetts	Oregon
Colorado	Mississippi	Pennsylvania
Connecticut	Missouri	South Carolina
Delaware	Montana	Tennessee
Georgia	Nebraska	Texas
Idaho	Nevada	Vermont
Iowa	New Hampshire	West Virginia
Kansas	New Jersey	Wyoming
	New Mexico	

This document may be given to persons in the following states **ONLY** if a registration date is filled in after the name of the state:

	Registration Date		Registration Date		Registration Date
California	04/20/05	Maryland	06/22/05	Rhode Island	06/06/05
Florida	04/03/05	Michigan	04/22/05	South Dakota	
Hawaii		Minnesota	05/17/05	Utah	08/04/05
Illinois	02/17/05	New York	07/22/05	Virginia	10/15/05
Indiana	09/04/05	North Dakota		Washington	03/27/05
				Wisconsin	08/04/05

UFOC dated April 1, 2006

[The disclosure document continues on the next page]



Franchise Offering Circular

DECOR & YOU, INC.
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There are two types of franchises offered by Decor & You, Inc. (the "Franchisor"). The first is for the operation of a unit franchisee for the sale and marketing to residential and commercial customers principally through the use of the Franchisee's Decor Vehicle, products and services such as draperies, fabric, furniture, drapery hardware, interior decorating services, installation services, decorative shades, wallpaper, carpet, and all other related home and office furnishings, merchandise, services and labor, all trading under the DECOR & YOU® name. The initial franchise fee ranges from \$17,000 for one unit to \$35,000 for up to four units, and thus depends upon the number of unit franchises the franchisee elects to operate. You must pay us \$2,500 for a start-up support package at the time you are awarded your franchise. The estimated initial investment required for a single unit franchise ranges from \$47,450 to \$75,850 including the initial franchise fee and working capital for the first six months of operation. The initial investment will increase by the additional initial franchise fee if franchisee elects to operate more than one unit.

The second franchise is a regional development business that recruits unit franchisees and provides them with ongoing support services (the "Regional Franchise"). The initial franchisee fee varies with the population of the Regional Director Franchisee's Territory. The initial Regional Franchise fee ranges from \$75,000 to over \$225,000, based upon a minimum population of 260,000 target homes to more than 780,000 target homes in the region, calculated at 28.85¢ per target home, with a target home being defined as a household with an annual income of \$50,000 or above. The estimated initial investment required for a one territory Regional Director Franchise is \$132,150 to \$146,700, including the initial franchise fee and working capital for the first six months of operation.

Risk Factors:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO SUE ONLY IN CONNECTICUT, WHICH MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO SUE IN CONNECTICUT THAN IN YOUR HOME STATE. ILLINOIS, AS A CONDITION OF REGISTRATION, REQUIRES HOWEVER THAT ILLINOIS BE THE FORUM FOR LITIGATION UNDER THE AGREEMENTS.
2. THE FRANCHISE AGREEMENT STATES THAT CONNECTICUT LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. ILLINOIS REQUIRES, AS A CONDITION OF REGISTRATION, THAT ILLINOIS LAW GOVERN THE AGREEMENTS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information comparing franchisors is available. You can call the state administrators listed in Exhibit AGENT or your public library for sources of information. Registration of this franchise with the state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in this offering circular is untrue, contact the Federal Trade Commission and the state authority listed in Exhibit AGENT.

Effective Date: See Preceding Page