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**CASA LATINO FRANCHISE CORPORATION**

**INFORMATION FOR PROSPECTIVE FRANCHISEES  
REQUIRED BY THE FEDERAL TRADE COMMISSION**

ISSUED: November 15, 2006

TO PROTECT YOU, WE'VE REQUIRED YOUR FRANCHISOR TO GIVE YOU THIS INFORMATION. WE HAVEN'T CHECKED IT, AND DON'T KNOW IF IT'S CORRECT. IT SHOULD HELP YOU MAKE UP YOUR MIND. STUDY IT CAREFULLY. WHILE IT INCLUDES SOME INFORMATION ABOUT YOUR CONTRACT, DON'T RELY ON IT ALONE TO UNDERSTAND YOUR CONTRACT. READ ALL OF YOUR CONTRACT CAREFULLY. BUYING A FRANCHISE IS A COMPLICATED INVESTMENT. TAKE YOUR TIME TO DECIDE. IF POSSIBLE, SHOW YOUR CONTRACT AND THIS INFORMATION TO AN ADVISOR, LIKE A LAWYER OR AN ACCOUNTANT. IF YOU FIND ANYTHING YOU THINK MAY BE WRONG OR ANYTHING IMPORTANT THAT'S BEEN LEFT OUT, YOU SHOULD LET US KNOW ABOUT IT. IT MAY BE AGAINST THE LAW.

THERE MAY ALSO BE LAWS ON FRANCHISING IN YOUR STATE. ASK YOUR STATE AGENCIES ABOUT THEM.

**FEDERAL TRADE COMMISSION  
Washington, D.C. 20580**

OFFERING CIRCULAR FOR PROSPECTIVE FRANCHISEES



CASA LATINO FRANCHISE  
CORPORATION  
a Delaware corporation  
3 Bullet Hill Park, Suite 307  
Southbury, CT 06488  
(203) 206-4185  
[www.casalatino.com](http://www.casalatino.com)

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The franchise offered is to operate a Casa Latino Real Estate office. Casa Latino Real Estate offices are retail offices which offer to the public, and in particular Hispanic/Latino home buyers, home sellers, real estate brokerage services, including listing, auctioning, offering for sale and rent, residential and other real property; providing marketing, referral and consulting services for leasing, and renting of real property; and representing sellers, purchasers, lessors and lessees of real property, and all other activities permitted for a licensed real estate broker or sales person under applicable state law.

The initial franchise fee is \$12,500.00 for each Franchise Agreement signed. The estimated total initial investment required, including the initial franchise fee and additional funds, is \$19,800- \$47,100. See Items 5 and 7 in this offering circular for more information on the estimated total initial investment.

**RISK FACTORS:**

1. THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO BRING LEGAL PROCEEDING IN THE COURTS OF THE JUDICIAL DISTRICT IN WHICH THE FRANCHISOR HAS ITS PRINCIPAL PLACE OF BUSINESS AT THE TIME OF THE PROCEEDING. THE FRANCHISOR'S CURRENT PRINCIPAL PLACE OF BUSINESS IS IN CONNECTICUT. THIS JURISDICTION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE WITH THE FRANCHISOR IN CONNECTICUT THAN IN YOUR HOME STATE.

2. THE FRANCHISE AGREEMENT STATES THAT DELAWARE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THE FRANCHISE AGREEMENT REQUIRES THAT YOU WAIVE ANY RIGHT YOU MAY HAVE TO A TRIAL BY JURY.

4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information about comparisons of franchisors is available. Call the state administrators listed in Exhibit A of this offering circular or your public library for sources of information. Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in this offering circular is untrue, contact the Federal Trade Commission and the state administrator listed in Exhibit A.

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